



July 19, 2011

Dear Valued TRAPS Supporter,

We are busily preparing for this year's TRAPS Regions 2 & 3 Conference in Rockwall on Friday, November 18, 2011. This year's conference will be focused on the theme, **75 Years and Still Rockin.**

The 2011 TRAPS Region 2 & 3 sponsorship committee is excited to offer you the opportunity to be a part of this event. If you should have any questions, please feel free to give us a call.

Jodi Griggs 972-218-2304 or jgriggs@lancaster-tx.com
Julie Adkins 817-743-4050 or jadkins@cityofkeller.com
Trent Kelley 817-410-3458 or tkelley@grapevintexas.gov (Golf Tournament)

How do you benefit?

As a potential sponsor, we want to provide you every opportunity to get to know our professionals in a fun and relaxing setting. We've developed several sponsorship levels that will give you options for highlighting and showcasing the value and benefits of your product, equipment or service. We promise to provide you every opportunity to meet our professionals, set up displays and strategically display your logo in high density areas and on postcards and schedules. Basically we'll help you get your name out to our professionals as much as possible based on your sponsorship level.

Who Attends

Approximately 500 parks and recreation professionals, volunteers and vendors from the Dallas/Fort Worth Metroplex will be in attendance at the golf tournament, maintenance rodeo and conference. Decision makers, park planners, park maintenance staff, special event coordinators and every position in between will be looking for new ways to do their jobs more efficiently, effectively and more creatively.

Want to be involved?

We would like for you to join us in participating in the 2011 Region 2 & 3 Conference in Rockwall. We've limited the amount of sponsorship opportunities so that we can offer you greater exposure with reduced competition in getting your message out. Take a look at the following sponsorship levels listed on the accompanying pages and let us know which one best meets your needs.

Thank you for all your support!



Sponsorship Opportunities



Position your company in the minds of Parks and Recreation Professionals as an important business resource. Sponsorship opportunities may also be created to meet your company needs.

Title Sponsor - Conference

\$3,000 (*Recreation Consultants*)

- Identified on all media and print material as the “Presenting Sponsor” for the Texas Recreation and Park Society Regions 2 & 3 Conference.
- Logo prominently placed on the conference publications i.e. postcards and schedules
- Logo and company site link will be prominently placed on TRAPS 2 & 3 website’s sponsor page <http://www.traps23.org/index.php?slug=home>.
- Company will be provided the first choice for two (2) 10 X 10 exhibit/display space
- Designation as the official sponsor of the Awards Banquet
- Corporate logo prominently displayed on screen and table tents during the Awards Banquet
- Hole Sponsorship and a foursome at the golf tournament (September 30, 2011)
- Exhibitor booth at the maintenance rodeo (October 20, 2011)
- Corporate logo prominently placed on sponsor recognition banners/easels
- Four Conference Registrations and 8 lunch tickets (additional lunch are available for \$25)

Title Sponsor – Golf Tournament

- **\$2,000 (*la terra studio*)**
- Company name and logo at tournament breakfast, lunch and post tournament awards ceremony (professionally made banner)
- Company name and logo on all advertising materials as the title sponsor
- Includes acknowledgment at the TRAPS Region 2 & 3 conference in November as the golf tournament sponsor
- Advertising on the TRAPS Region 2 & 3 website
- Advertising on all 500 conference packets
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4)
- Present tournament winners
- Exhibitor booth at the conference and one (1) lunch ticket

Level II Sponsor - Conference

- **\$2,000 (only 3 available)*Fitco,***
- Exhibitor booth (10 X 10 space) provided at the conference with preferential placement
- Hole Sponsorship at the golf tournament and golf for four (4)
- Exhibitor booth at the maintenance rodeo
- Logo placed on the conference publications i.e. postcards and schedules
- Logo placed on TRAPS 2 & 3 website’s sponsor page <http://www.traps23.org/index.php?slug=home>.
- Corporate logo placed on table tents during the Awards Banquet
- Corporate logo placed on sponsor recognition banners/easels
- Three Conference Registrations and 6 lunch tickets (additional tickets available for \$25 each)

Conference Registration Give-A-Ways Sponsor

- **\$1,800 (1 available)**
- Company name and logo on every give-a-way that is handed out at the conference
- Company name and logo placed on TRAPS 2 & 3 website's sponsor page
- Company name and logo placed on any give-a-ways provided by the committee at the golf tournament
- One (1) Exhibitor space at the conference and 1 lunch ticket (additional lunch tickets for \$25 each)

Level III Sponsor - Conference

- **\$1,200 (only 6 available)**
- Exhibitor (10 X 10 space) provided at the conference with preferential placement
- ½ price Hole Sponsorship (additional \$375) at the golf tournament
- Logo placed on TRAPS 2 & 3 website's sponsor page
<http://www.traps23.org/index.php?slug=home>.
- Business name placed on table tents during the Awards Banquet
- Business name placed on sponsor recognition banners/easels
- One (1) Conference Registration and 2 lunch tickets (additional tickets available for \$25 each)

Golf Tournament - Breakfast Sponsor

- **\$1,200 (1 available)**
- Company name and logo at tournament breakfast (professionally made banner)
- Company name and logo on all advertising materials as a tournament sponsor
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4)
- Welcome golfers at the breakfast
- Includes ½ price Exhibitor space at the regional conference

Golf Tournament – Lunch Sponsor

- **\$1,200 (Core Construction)**
- Company name and logo at tournament lunch (professionally made banner)
- Company name and logo on all advertising materials as a tournament sponsor
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4)
- Welcome golfers at the lunch
- Includes ½ price Exhibitor space at the regional conference

Golf Tournament – Beverage Sponsor

- **\$1,200 (Cornerstone Design Group)**
- Company name and logo at awards ceremony (professionally made banner)
- Company name and logo on all advertising materials as a tournament sponsor
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4)
- Includes ½ price Exhibitor space at the regional conference

Conference Social Sponsor

- **\$1,000 (1 available)**
- Company name and logo at awards ceremony (professionally made banner)
- Company name and logo on all advertising materials as the conference social sponsor
- Includes ½ price Exhibitor space at the regional conference

Golf Tournament – Hole Sponsor

- **\$750 (11 available)**
- Company name and logo professionally framed at one hole on the golf course
- Includes breakfast, lunch, all course snacks, range balls and golf for two (2)
- Includes ½ price Exhibitor space at the regional conference

Golf Tournament – Longest Drive Sponsor

- **\$500 (*TSS Photography*)**
- Name and logo on the longest drive marker
- Allowed to man or facilitate the longest drive marker at the hole and chance to visit with players
- Includes breakfast and lunch for one (1)
- Present award at luncheon
- NO GOLF INCLUDED

Golf Tournament – Closest to the Pin Sponsor

- **\$500 (1 available)**
- Name and logo on the closest to the pin marker
- Allowed to man or facilitate the closest to the pin marker at the hole and chance to visit with players
- Includes breakfast and lunch for one (1)
- Present award at luncheon
- NO GOLF INCLUDED

Golf Tournament – Putting Contest Sponsor

- **\$500 (1 available)**
- Name and logo on putting marker
- Allowed to man or facilitate the putting contest and chance to visit with players
- Includes breakfast and lunch for one (1)
- Present award at luncheon
- NO GOLF INCLUDED

Golf Tournament – Stars of the Tournament

- **\$100, \$200 or \$300 (unlimited)**
- Includes breakfast or lunch for one (1)
- Don't have time to participate but still want to let the TRAPS members know that you are supportive of their cause
- NO GOLF INCLUDED

Conference Exhibitor

- **\$475 (Spaces is limited)**

Exhibit space is available for the conference at the Bella Harbor Hilton. This is an excellent opportunity to display your products, equipment and services. Sponsors have first choice of booth location with the remaining booths available for exhibitors only.

Each space is 10 X 10 and set up begins at 6:30 am on the day of the conference. Exhibitors must be set- up and ready by 8:00am and booth must remain up until the end of the last designated vendor time. Exhibitors are responsible for all equipment and supplies for their booth. Electricity will be an additional cost. The exhibitor space includes ONE lunch ticket. If you would like to purchase additional tickets for \$25, please indicate on the Sponsor/Vendor Agreement form.

Maintenance Rodeo – Exhibitor

- **\$200 (unlimited space available)**

Exhibit space is available for the maintenance rodeo at the Lake Pointe Church in Rockwall. This is an excellent opportunity to display your products, equipment and services.

Each space is 10 X 10 and set up begins at 6:30 am on the day of the rodeo. Exhibitors must be set- up and ready by 8:00am and booth must remain up until the end of the last of the event. Exhibitors are responsible for all equipment and supplies for their booth. The exhibitor space includes ONE lunch ticket. If you would like to purchase additional tickets for \$25, please indicate on the Sponsor/Vendor Agreement form.



TRAPS Region 2 and 3 Sponsorship/Vendor Agreement



Business Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Business Phone _____

Cell Phone _____

E-mail _____

Sponsorships (please check all that apply)

Regions 2 & 3 Conference/Golf Tournament/Maintenance Rodeo Sponsorship

- _____ Title Sponsor - Conference \$3,000
- _____ Title Sponsor – Golf Tournament..... \$2,000
- _____ Level II Sponsor - Conference \$2,000
- _____ Conference Registration Give-a-way Sponsor..... \$1,800
- _____ Level III Sponsor - Conference..... \$1,200
- _____ Golf Tournament Breakfast Sponsor..... \$1,200
- _____ Golf Tournament Lunch Sponsor..... \$1,200
- _____ Golf Tournament Beverage Sponsor..... \$1,200
- _____ Conference Social Sponsor..... \$1,000
- _____ Golf Tournament Hole Sponsor..... \$ 750
- _____ Golf Tournament Longest Drive Sponsor..... \$ 500
- _____ Golf Tournament Closest to the Pin Sponsor..... \$ 500
- _____ Golf Tournament Putting Contest Sponsor..... \$ 500
- _____ Golf Tournament Stars of the Tournament..... \$ 300
- _____ Golf Tournament Stars of the Tournament..... \$ 200
- _____ Golf Tournament Stars of the Tournament..... \$ 100

Exhibitor Space at Bella Harbor Hilton (deadline is October 31, 2011)

_____ 10 X 10 Space.....\$475
_____ Additional Lunch Ticket.....\$25
_____ Electricity Available for an additional..... \$40 for 15 amp/110 volt

Exhibitor Space at the Maintenance Rodeo (deadline is September 30, 2011)

_____ 10 X 10 Space.....\$200
_____ Additional Lunch Ticket.....\$25



Payment Information



Make checks payable to **TRAPS**

Amount Enclosed: _____

Check # _____

Credit cards: Visa MasterCard

Name on Credit Card _____

Credit Card Number _____

Expiration Date _____

CV2 (3 Digit code on back) _____

Amount to be Charged _____

Please send Payments to:

TRAPS
P.O. Box 5188
Jonestown, Texas 78645